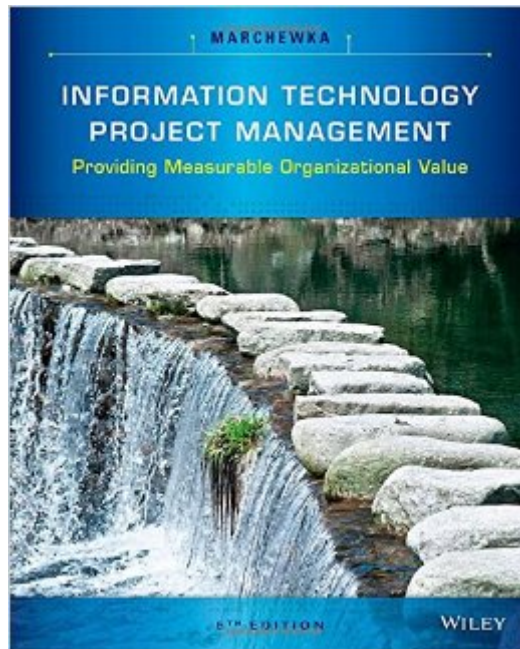


The book was found

Information Technology Project Management: Providing Measurable Organizational Value



Synopsis

The 5th Edition of Jack Marchewka's Information Technology Project Management focuses on how to create measurable organizational value (MOV) through IT projects. The author uses the concept of MOV, combined with his own research, to create a solid foundation for making decisions throughout the project's lifecycle. The book's integration of project management and IT concepts provides students with the tools and techniques they need to develop in this field.

Book Information

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Customer Reviews

Very solid textbook on project management. It's concise, but elaborates on the points that are necessary. It's also broken up into an appropriate amount of sections so it's easy to read and follow without being overwhelming.

Real world view of the issues involved.

This book was exactly what was required for my class

Great price for my class work!

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great book.

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